

MOVEO Project Kicks Off in Málaga to Shape the Future of Smarter, Smoother Mobility Across Europe

Málaga, Spain – May 29, 2025 – The MOVEO project has officially launched! On May 27–28, 2025, 16 partners from nine European countries gathered at the headquarters of project coordinator CEMOSA in Málaga to initiate a bold new step toward transforming how people and goods move through Europe’s transport networks.

With growing urban populations and a surge in shipping demands, today’s transport infrastructure faces unprecedented pressure. The MOVEO project—funded under the Horizon Europe programme—aims to tackle these challenges by creating smart, integrated solutions for logistics and passenger flows, moving Europe closer to truly door-to-door mobility.



Towards Intelligent, Adaptive Traffic Flow

MOVEO brings together an interdisciplinary consortium of experts in transport engineering, data science, and infrastructure management. Together, they will develop and test cutting-edge tools, including Digital Twins, to model, optimize, and ultimately improve traffic flow across roadways, rail lines, inland waterways, and port systems.

At the core of the project are five real-world demonstrators, carefully selected to represent a range of infrastructure types, climate conditions, and stages of their life cycle. These sites will serve as living laboratories where MOVEO’s innovations will be deployed, validated, and refined. The insights gained will inform scalable solutions for traffic management across Europe and beyond.



A Collaborative Step Forward

“This kick-off meeting is more than the start of a project—it’s the launch of a shared vision for a better-connected Europe,” said José Solís Hernández, project coordinator from CEMOSA. “By combining our technical expertise and local knowledge, we can build smarter, more resilient transport systems that benefit everyone—from daily commuters to international freight operators.”

Stay up to date on MOVEO’s progress by following the project at LinkedIn:

<https://www.linkedin.com/company/moveo-project>



About MOVEO:

MOVEO is a European research and innovation project funded under Horizon Europe. Its goal is to enhance multimodal mobility through intelligent systems that improve traffic flow, sustainability, and resilience across Europe's transport networks.

Media Contact:

Corinna Barnstedt

Communication Manager

[European Science Communication Institute gGmbH](#)

cb@esci.eu